



12 October 2009

**Testimonial for Brian Halliday Influence Marketing**

When Brian first walked into my office I don't know what it was about him but I just knew I was going to do business with him. After that initial meeting I felt more positive and energised than I had done in a long time.

Although I really enjoyed working with him on his "Hypnotic Presentation Structures", programme I was still a bit sceptical. However as I began to use the ideas and techniques I soon realized that it gave me a different and more effective way of approaching clients.

Since then I have used the techniques and skills learned on the programme and found them to really work. One occasion in particular they were responsible for closing a contract worth £340k.

If you want ideas and techniques that really work I would recommend Brian Halliday.

Yours Faithfully,

A handwritten signature in black ink, appearing to be "Ross Cunningham", with a long horizontal flourish extending to the right.

Ross Cunningham